

Ben Burrell



Summary

Co Founder, Agentic AI Growth Platform | Capital Fund | Emirates | Asia |
Modern Investing in Entrepreneurs, Digital Ecosystem & Brands.

An early career leading teams and building shareholder equity in talent and technology companies, from Singapore and Hong Kong headquarters, and somehow this morphed into a digital investment obsession becoming a full time profession. I have a passion for all things digital, investing, people, numbers and operations. Today I have the privilege of working with a bunch of smart, (increasingly!) young, hungry digital and technical experts, within a unique performance culture that identifies, scales and invests in emerging brands across all industries.

With the advent of artificial intelligence, robotics and stuff like augmented reality, increasingly there will be more entrepreneurs building brands that the Valerie Agentic AI Growth Platform can benefit.

Experience

Valerie Group (Singapore, Emirates)

2025- now

Investment Support, Platform & Operations

As one of the Co Founders my role is to collaborate on our Agentic Ai growth Platform so we can support more entrepreneurs, more brands and our capital partners. More specifically, support leaders across product (platform), technology, data, tools, pre selection of brands and digital investments teams. Everyone exists to scale brands online and become a digital POD team member who share in the spoils of brand exists and annual investment bonuses.

Valerie

2020-2025

R&D, SME & Enterprise Digital

One of the leaders building systems and commercial models, testing and experimenting with brands of all sizes to leverage performance marketing to scale. Discovered that Small to Mid Size Businesses were more fun and delivered superior returns for Founders, Investors and digital Teams who co engineered success. This included multiple Start Up to Early Stage success stories of 10-50X revenue with significant customer acquisition, data and creative breakthroughs.

This lit the fire to build a Global Investment Fund and Agentic AI Technology to challenge existing industries that to be honest are unable and unwilling to flip the odds in the entrepreneur's favor.

Digital, Technology & Talent

2015-2020

Technology & Talent Consulting - multiple Director roles in Asia and for Global companies working exclusively with Director, Vice President and Executive roles with companies like HP, SAP, oracle, Nokia, Apple etc.

On the side explored my research hobby of digital and investing and kicked off the early days of Valerie incubation in Australia in 2017-18.